

# SYNERGY SUCCESS STRATEGIES

New Innovative Business Management & Growth Solutions



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## **Go GILLARD GO!!!**

**The day before the news that Australia has its first woman Prime Minister, we were in discussions with clients regarding the "glass ceiling" within industry and how frustrating this is for deserving women who are achievers and who should be recognised, rewarded and recompensed equally as their male counterparts.**



**Julia Gillard leads the way!** The Galaxy Poll conducted last Thursday showed how voters across Australia were far more optimistic with Julia Gillard in power than her counterpart Tony Abbott.

Is this a new era for women in Australia? Will this reign ultimately effect how other women are viewed within industry? Is there an opportunity for women in Australia to unite, step up, claim acknowledgement and demand to be heard?

*How do we prove that we are as good as we believe we are?*

We all have challenging events in life. It is not what happens to us, but the meaning we give to it and our ability to deal with it; to deal with it in a way that is supportive and helps us grow through adversity. This is where our "explanatory style" kicks in.

Dr. Martin Seligman's research over thirty years shows that our "Explanatory style is the way in which we explain the events that happen to us, (either good or bad). Some of us may have a more pessimistic explanatory style, so that we blame ourselves when things don't go right (e.g. "it was all my fault") and we will not take credit for success, (e.g.

## **YOUR INNER POWER IS YOUR INTELLECTUAL PROPERTY**

**Your Inner Power is your Intellectual Property! Our theory is that most women tend to have bucket loads more than men. Obviously, there are always exceptions but when you look in general at most women...**

**Women are amazing – we truly are. Managing homes, careers or businesses, cook, nutritionist, cleaner, nurse, and chauffeur as well as being supportive of our spouses, children and friends. It is no wonder that the majority of women are passionately optimistic. How could we handle everything in our world if we were not?**

**Your Inner Power includes your level of optimism, courage, tenacity, resilience. I.E. Your strength to overcome adversity; your ability to find solutions; the grace you provide when kindness instead of irritation is offered; your resilience in that no matter what happens, you have the capacity to pick yourself up, dust off and carry on! (Mothers especially must develop an optimistic approach. They have no choice but to move forward. Their children depend on them to be courageous and optimistic in the face of adversity).**

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**OPTIMISTIC CULTURE OVERCOMES CHALLENGES**  
*ultimately*

"it was just luck"). An excessively pessimistic thinking style can be a contributory factor in stress and depression.

Some of us may have a more optimistic explanatory style so that we do not blame ourselves 100% for things that go wrong and we realise there are other external influences on what happens.

#### **What if we did have a true and proven system which:-**

- a) Identified our strengths and attributes?
- b) Illustrated how we could be benchmarked and established how our strengths complemented our team?
- c) Could help us find more people just like us.
- d) Shows us why and how we are achieving?
- e) We could lock in place to counteract negativity, allowing us to achieve more and grow further?
- f) Made us accountable? Kept us motivated?
- g) Enabled us to be more proactive and solutions-oriented, helping us to obtain the most out of what we do.
- h) Showed how to engage optimism with steps to create an optimistic culture long term.
- i) Showed how to self motivate and help with employee motivation, productivity and increase profitability.

## **CREATING OPPORTUNITIES**

**What if we had a system was so accurate we could create opportunities for us, our teams, our business?..**

***Using these positive psychology systems our clients have increased their profitability by 24% per annum compounded over the last three years.***

**Our Federal Government believes that Positive Psychology is so important; they employ Dr. Martin Seligman and his team to train 300 Public Servants twice annually. Why shouldn't you have the same opportunity?**

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We offer Synergy Readers "Optimism Mastery" programs (including Dr. Seligman's ABCDE model) and /or Peak Potential & Performance Profiling.

#### **SPECIAL FOR SYNERGY WOMEN**

*(First 5 to apply!)*

If you are an achieving business woman wanting support to help you gain recognition or reward we offer you the gift of a complimentary profile valued at \$190 (plus g.s.t.)

The resulting report will provide invaluable information such as:-

- a) Your top 5 strengths
- b) Your management and communication style
- c) How you can structure your internal sub-conscious system and align it to succeed.

And we are not leaving out Synergy men!

#### **SPECIAL FOR SYNERGY MEN**

*(First 5 to apply!)*

The same offer is available to our mail readers. If you are an achieving business man wanting support to help you gain recognition or reward we offer you the gift of a complimentary profile valued at \$190 (plus g.s.t.)

Email [jules@synergysuccessstrategies.com.au](mailto:jules@synergysuccessstrategies.com.au) with your Name, Mobile, Tel. and provide us with your biggest challenge in business. If you are amongst the first five women or first five men who respond, we will send you a profile survey to complete.



Synergy Consulting Psychologist Dr. Shane Moon says "Post GFC - We are finding that business owners and management are looking for new innovative ways to help them succeed.

This system is unique. It is the only system that helps find or create optimistic people and an optimistic business culture.

***This is so important. One pessimistic person can bring a whole team down!"***

Contact us to discuss how we can help you.  
Warm regards,  
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